

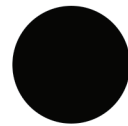
Opera Carolina - BRAND GUIDELINES 2023-24

LOGO

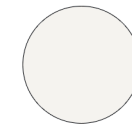


FONTS & COLORS

- Aa Bb** Century Gothic • Titles / Headlines or bylines
- Aa Bb** BRILON • Titles
- Aa Bb** Arial / **Arial Black** • Headlines / Text (minimum size 7)
- Aa Bb** Helvetica / Helvetica light • Text (text size 10 / lines spacing InDesign12, Word 0)



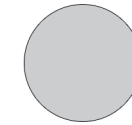
Rich Black
Backgrounds / Large areas
RGB : 18.19.18
CMYK : 78.72.70.87
HEX : # 121312



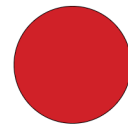
Pearl
information on black background
RGB : 18.19.18
CMYK : 78.72.70.87
HEX : # F8F5F2



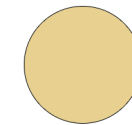
Full Black
Text
RGB : 26.23.27
CMYK : 0.0.0.100
HEX : # 1a171b



Soft Grey
Information / ornaments on white
RGB : 213.213.213
CMYK : 20.14.14.0
HEX : # d5d5d5



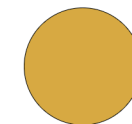
Red Passion
Text / Titles
RGB : 204.7.30
CMYK : 12.99.98.3
HEX : # cc071e



Beige OC
Graphic ornaments/ Lines
RGB : 237.214.147
CMYK : 9.15.50.0
HEX : # edd693



Blue Jayden
Graphic elements / Bylines
RGB : 18.19.18
CMYK : 78.72.70.87
HEX : # 003882



Golden Mary
Graphic ornaments/ Lines
RGB : 219.172.52
CMYK : 17.33.87.0
HEX : # dbac34